Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

STATEMENT UNDER 37 CFR 3.73(b)
Applicant/Patent Owner: Adobe Systems Incorporated
Application No./Patent No.: 10/608,515 Filed/Issue Date: 6/26/03
Entitled: Efficient Click-Stream Data Collection
Adobe Systems Incorporated , a Corporation (Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)
states that it is:
1. the assignee of the entire right, title, and interest; or
2. an assignee of less than the entire right, title and interest (The extent (by percentage) of its ownership interest is%)
in the patent application/patent identified above by virtue of either:
A. An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel, Frame, or for which a
copy therefore is attached. OR
B. A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:
1. From: Inventors To: Omniture, Inc.
The document was recorded in the United States Patent and Trademark Office at Reel, or for which a copy thereof is attached.
2. From: Omniture, Inc. To: Wells Fargo Foothill, LLC, As Agent
The document was recorded in the United States Patent and Trademark Office at
Reel $\frac{022078}{}$, Frame $\frac{0141}{}$, or for which a copy thereof is attached.
3. From: Wells Fargo Foothill, LLC To: Omniture, Inc.
The document was recorded in the United States Patent and Trademark Office at
Reel $\frac{023525}{}$, Frame $\frac{0335}{}$ or for which a copy thereof is attached.
Additional documents in the chain of title are listed on a supplemental sheet.
As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.
[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]
The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.
1-510
Sighature Date
Lori Behun
Printed or Typed Name Telephone Number
Patent Attorney
Title 🜙

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the complete application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

STATEMENT UNDER 37 CFR 3.73(b)
Applicant/Patent Owner: Adobe Systems Incorporated
Application No./Patent No.: 10/608,515 Filed/Issue Date: 6/26/03
Entitled: Efficient Click-Stream Data Collection
Adobe Systems Incorporated , a Corporation (Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)
states that it is:
1. the assignee of the entire right, title, and interest; or
2. an assignee of less than the entire right, title and interest (The extent (by percentage) of its ownership interest is%)
in the patent application/patent identified above by virtue of either:
An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel, Frame, or for which a copy therefore is attached.
OR B. A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:
4 · From: To:
The document was recorded in the United States Patent and Trademark Office at
Reel, Frame, or for which a copy thereof is attached.
⁵ · From: To:
The document was recorded in the United States Patent and Trademark Office at
Reel, Frame, or for which a copy thereof is attached.
6 · From: Omniture, Inc. To: Adobe Systems Incorporated
The document was recorded in the United States Patent and Trademark Office at Reel 023538 , Frame 0077 , or for which a copy thereof is attached.
Additional documents in the chain of title are listed on a supplemental sheet.
As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.
[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]
The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.
1-5-10 1-5-10
Sighature Date
Lori Behun Tsiphono Number
Printed or Typed Name Telephone Number
Patent Attorney

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commence, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS, SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.



United States Patent and Trademark Office

Home | Site Index | Search | Guides | Contacts | eBusiness | eBiz aierts | News | Help



Assignments on the Web > Patent Query

Patent Assignment Abstract of Title

NOTE:Results display only for issued patents and published applications. For pending or abandoned applications please consult USPTO staff.

Total Assignments: 4

Patent #: NONE Issue Dt: Application #: 10608515 Filing Dt: 06/25/2003

Publication #: 20040098229 Pub Dt: 05/20/2004

Inventors: Brett Error, Chris Error

Title: Efficient click-stream data collection

Assignment: 1

Reel/Frame: <u>014724/0668</u> Recorded: 11/25/2003 Pages: 3

Conveyance: ASSIGNMENT OF ASSIGNORS INTEREST (SEE DOCUMENT FOR DETAILS).

Assignors: ERROR, CHRIS Exec Dt: 10/24/2003

<u>ERROR_SRETT</u> <u>Exec Dt: 10/24/2003</u>

Assignee: <u>OMNITURE INC.</u>

1358 WEST BUSINESS PARK DRIVE

OREM, UTAH 84601

Correspondent: FENWICK & WEST

DAVID D. SCHUMANN SILICON VALLEY CENTER 801 CALIFORNIA STREET MOUNTAIN VIEW, CA 94041

Assignment: 2

Reel/Frame: <u>922978/9141</u> Recorded: 91/08/2009 Pages: 12

Conveyance: SECURITY AGREEMENT

Assignor: OMNITURE, INC. Exec Dt: 12/24/2008

Assignee: WELLS FARGO FOOTHILL, I.L.C., AS AGENT

2450 COLORADO AVENUE, SUITE 3000 WEST

SANTA MONICA, CALIFORNIA 90404

Correspondent: SANDRA P. THOMPSON

18400 VON KARMAN AVENUE, SUITE 800

IRVINE, CA 92612

Assignment: 3

Reel/Frame: <u>923525/9335</u> Recorded: 11/17/2009 Pages: 8

Conveyance: RELEASE BY SECURED PARTY (SEE DOCUMENT FOR DETAILS).

Assignor: WELLS FARGO FOOTHILL LLC Exec Dt: 10/23/2009

Assignee: OMNITURE, INC.

550 EAST TIMPANOGOS CIRCLE

OREM, UTAH 84097

Correspondent: ROBERT C. KOWERT

P.O. BOX 398

AUSTIN, TX 78767-0398

Assignment: 4

Reel/Frame: <u>923538/9977</u> Recorded: 11/18/2009 Pages: 20

Conveyance: ASSIGNMENT OF ASSIGNORS INTEREST (SEE DOCUMENT FOR DETAILS).

Assignor: OMNITURE, INC. Exec Dt: 11/12/2009

Assignee: ADOBE SYSTEMS INCORPORATED

345 PARK AVENUE

SAN JOSE, CALIFORNIA 95110

Correspondent: ROBERT C. KOWERT

P.O. BOX 398

AUSTIN, TX 78767-0398

Search Results as of, 02/02/2010 04.19 PM If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.

Web interface last modified: October 18, 2008 v.2.0.2

| .HOME | INDEX | SEARCH | eBUSINESS | CONTACT US | PRIVACY STATEMENT